

**ABSTRACT**

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A flexible process for printing content on designated pages wherein, content is placed on designated pages of a document by the inclusion of a flag, tag, marker or variable early in the workflow process to indicate those pages are going to contain a specific content type. The invention provides information to place content on pages 10 early in the production workflow process by placement of flags, tags, markers or variables in the form of computer readable indicia that can readily be identified by a program module to perform the late binding of the content late in the printing stage.

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